

DRAPAC PORSCHE CORPORATE CLUB

The Drapac Porsche Development Program is revolutionary. The first of its kind in Australia, the privately funded enterprise uses cycling as the medium to redefine the way not only athletes, but also how our society, measures success.

Developed in 2003, the Program aims to counteract a culture where athletes have a sole focus on medals or results. We instead look to create multi dimensional **people**, not just athletes, by placing equal emphases on athletic, career, personal and social development.



Put simply, the Drapac Porsche Development Program has developed a ground-breaking philosophy, to ensure we nurture **champion athletes into champion people**.

Drapac Porsche is not only Australia's first Professional Continental team, but also Australia's number 1 ranked team. Comprising 22 handpicked athletes; the DPDP has tasted outstanding success both on and off the bike and is fast becoming one of the most recognised elite sporting outfits in Australia.

2007 Australian Road Champion, Darren Lapthorne racing at the 2007 Tour de Taiwan

HOW YOU CAN BECOME A PART OF IT:

To assist with the ongoing development of our Program we have established an exclusive Corporate Club – an elite partner network supporting sustainable athlete development.

In joining the Corporate Club, partners will receive such benefits as:

- A set of Team Issue kit on signing
- Discounts on equipment/products from Program sponsors
- Exclusive Corporate Club Cocktail Party
- Networking with other corporate club members through events like the annual cocktail night
- Access to a Corporate Club members only web page on the Program website
- Team Training ride invitations
- Opportunity to ride alongside with Gold medal Olympian, Scott McGrory in Team Vehicle at Races



Professional Continental Team Member, Robert McLachlan racing at the 2007 Jayco Bay Series

Most importantly, the Drapac Porsche Development Program Corporate Club is an opportunity to support a socially responsible, exciting and revolutionary development in Australian sport. We look forward to working with you in turning champion athletes into champion people.

For more information, please contact Drapac Porsche Development Program.

**On Track for Life
 Foundation Inc.**

30 Courtney Street
 North Melbourne Vic 3051
 T 03 9321 2500
 F 03 9326 9300
 W www.drapaccycling.com